

Brookfield Asset Management Annual Meeting & Q1 2013 Results Conference Call Notice

APR 11, 2013

Annual Meeting

Brookfield Asset Management's Annual Meeting of Shareholders will be held on Thursday, May 9, 2013 at 10:00 a.m. (Eastern Time) at The Auditorium, 300 Madison Avenue, New York, New York. If unable to attend in person, you are invited to participate in the live Webcast presentation at <http://services.choruscall.ca/links/bamagm130509.html>. This presentation will be archived for future reference.

First Quarter Conference Call

You are invited to participate in Brookfield Asset Management's 2013 First Quarter Conference Call & Webcast on Thursday, May 9, 2013 at 1:00 p.m. (Eastern Time) to discuss with members of senior management our results and current business initiatives.

These results will be released on May 9th at approximately 8:00 a.m. (Eastern Time) and will be available following the release on our website at www.brookfield.com under "Press Releases." The Conference Call will also be Webcast live on our website, where it will be archived for future reference.

To participate in the Conference Call, please dial 1-800-319-4610 toll free in North America, or for overseas calls please dial 1-604-638-5340 at approximately 12:50 p.m. The Conference Call will also be Webcast live at <http://services.choruscall.ca/links/bam130509.html>. For those unable to participate in the Conference Call, the telephone replay will be archived and available until midnight June 9th, 2013. To access this rebroadcast, please call 1-800-319-6413 or 1-604-638-9010 (password: 2811#).

If you have any questions about the Conference Call, please contact Linda Northwood, Director, Investor Relations at 416-359-8647 or by email at inquiries@brookfield.com.

Brookfield Asset Management Inc. is a global alternative asset manager with over \$175 billion in assets under management. The company has over a 100-year history of owning and operating assets with a focus on property, renewable power, infrastructure and private equity. It has a range of public and private investment products and services, which leverage its expertise and experience and provide Brookfield with a competitive advantage in the markets where it operates. Brookfield is co-listed on the New York and Toronto stock exchanges under the symbol BAM and BAM.A, respectively, and on NYSE Euronext under the symbol BAMA. For more information, please visit our website at www.brookfield.com.

April 11, 2013

Associated Files