

Brookfield at a Glance

OUR BUSINESS

We are a leading global alternative asset manager with over **\$350 billion** of assets under management and **\$138 billion** in fee bearing capital. We raise private and public capital from the world's largest institutional investors, sovereign wealth funds and individuals, with a focus on generating attractive investment returns that will allow our investors and their stakeholders to meet their goals and protect their financial future.

- **Investment focus** – Real Estate, Infrastructure, Renewable Power and Private Equity
- **Diverse product offering** – Core, value-add, opportunistic and credit strategies in both closed-end and long-life vehicles
- **Focused investment strategies** – We invest where we have a competitive advantage, such as our strong capabilities as an owner-operator, our large scale capital and our global reach
- **Disciplined financing approach** – Debt is carefully employed to enhance returns while preserving capital throughout business cycles

In addition to our asset management activities outlined above, we invest significant capital from our balance sheet in our managed entities alongside our investors as well as in other direct investments. This is intended to generate attractive financial returns and cash flows, support the growth of our asset management activities and create an important alignment of interests with our investors. We refer to this as our Invested Capital and it totals approximately \$40 billion prior to leverage.

ASSET MANAGEMENT

We provide a wide range of investment products, primarily focused on real estate, renewable power, infrastructure and private equity



REAL ESTATE

Office, retail, industrial, multifamily, hospitality and other properties



RENEWABLE POWER

Hydroelectric, wind, solar and other power generating facilities



INFRASTRUCTURE

Utilities, transport, energy, data infrastructure and sustainable resource assets



PRIVATE EQUITY

Business services, infrastructure services and industrial operations

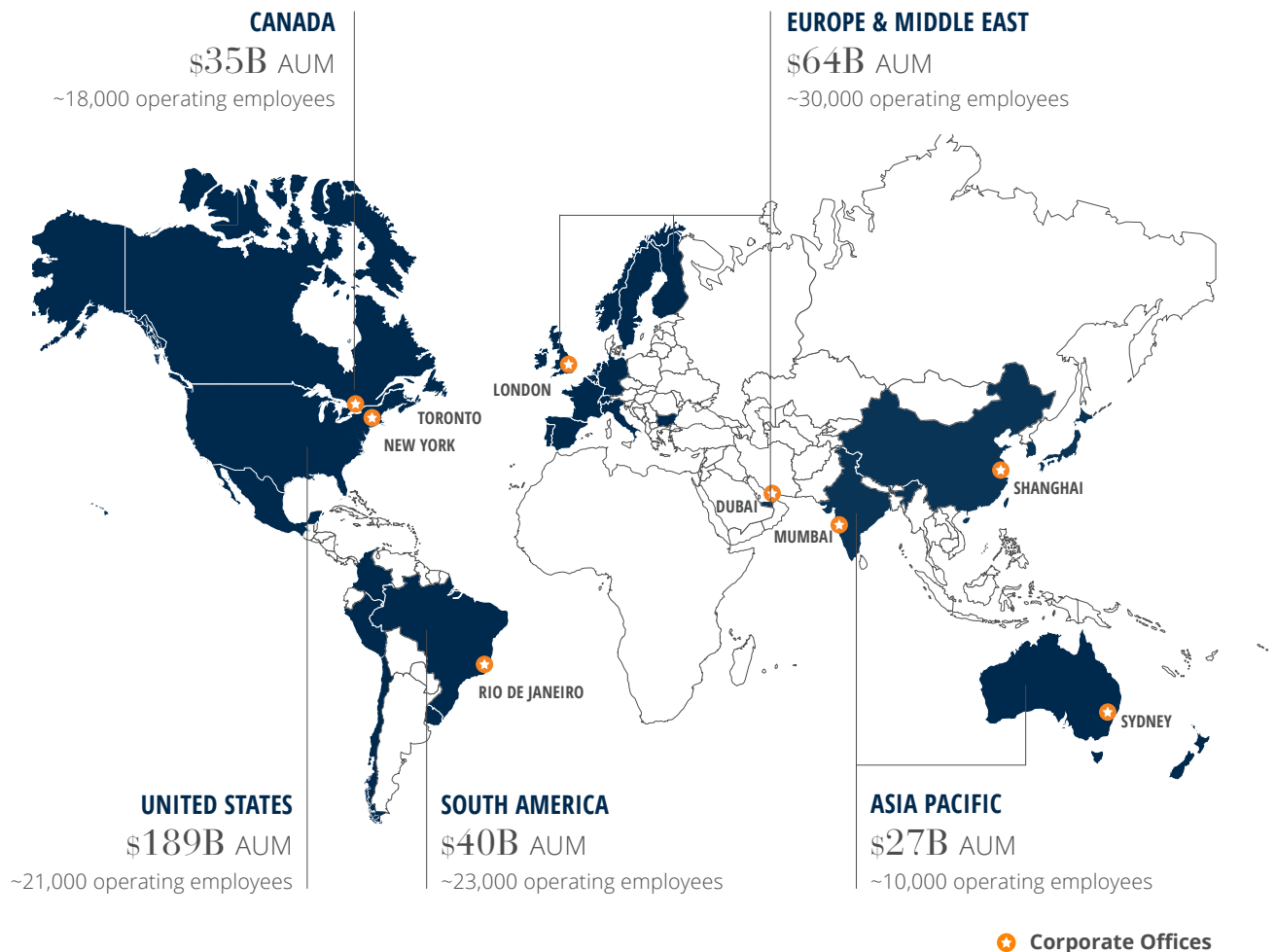


Note: Excludes Residential Development and Corporate Activities which are distinct business segments for IFRS reporting purposes.

“Brookfield,” the “company,” “we,” “us” or “our” refers to Brookfield Asset Management Inc. and its consolidated subsidiaries. The “Corporation” refers to our asset management business which is comprised of our asset management and corporate business segments. Our “invested capital” or “listed partnerships” includes our subsidiaries, Brookfield Property Partners L.P., Brookfield Renewable Partners L.P., Brookfield Infrastructure Partners L.P. and Brookfield Business Partners L.P., which are separate public issuers included within our real estate, renewable power, infrastructure and private equity segments, respectively. We use “private funds” to refer to our real estate funds, infrastructure funds and private equity funds. Please refer to the Glossary of Terms beginning on page 108 which defines our key performance measures that we use to measure our business.

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OUR GLOBAL PRESENCE



QUICK FACTS

\$355B

ASSETS UNDER
MANAGEMENT

\$138B

FEE BEARING
CAPITAL

750+

INVESTMENT
PROFESSIONALS

30+

COUNTRIES

100,000+

OPERATING
EMPLOYEES

EXCHANGES NYSE: **BAM** TSX: **BAM.A** Euronext: **BAMA**