

Brookfield at a Glance

OUR BUSINESS

We are a leading global alternative asset manager with over **\$540 billion** of assets under management including **\$290 billion** in fee-bearing capital. We raise private and public capital from the world's largest institutional investors, sovereign wealth funds and individuals, with a focus on generating attractive investment returns that will allow our investors and their stakeholders to meet their goals and protect their financial future.

- **Investment focus** – Real estate, infrastructure, renewable power, private equity and credit
- **Diverse product offering** – Core, value-add, opportunistic and credit strategies in both closed-end and perpetual vehicles
- **Focused investment strategies** – We invest where we have a competitive advantage, such as our strong capabilities as an owner-operator, our large scale capital and our global reach
- **Disciplined financing approach** – Debt is carefully employed to enhance returns while preserving capital throughout business cycles

In addition to our asset management activities outlined above, we invest significant capital from our balance sheet in our managed entities alongside our investors as well as in other direct investments. This is intended to generate attractive financial returns and cash flows, support the growth of our asset management activities and create an important alignment of interests with our investors. We refer to this as our Invested Capital and it totals approximately \$47 billion.

ASSET MANAGEMENT

We provide a wide range of investment products, primarily focused on real estate, renewable power, infrastructure, private equity and credit



REAL ESTATE

Office, retail, industrial, multifamily, hospitality and other properties



PRIVATE EQUITY

Business services, infrastructure services and industrials



INFRASTRUCTURE

Utilities, transport, energy, data infrastructure and sustainable resource assets



CREDIT

High-yield bonds, corporate debt, distressed debt and convertible securities



RENEWABLE POWER

Hydroelectric, wind, solar and other power generating facilities

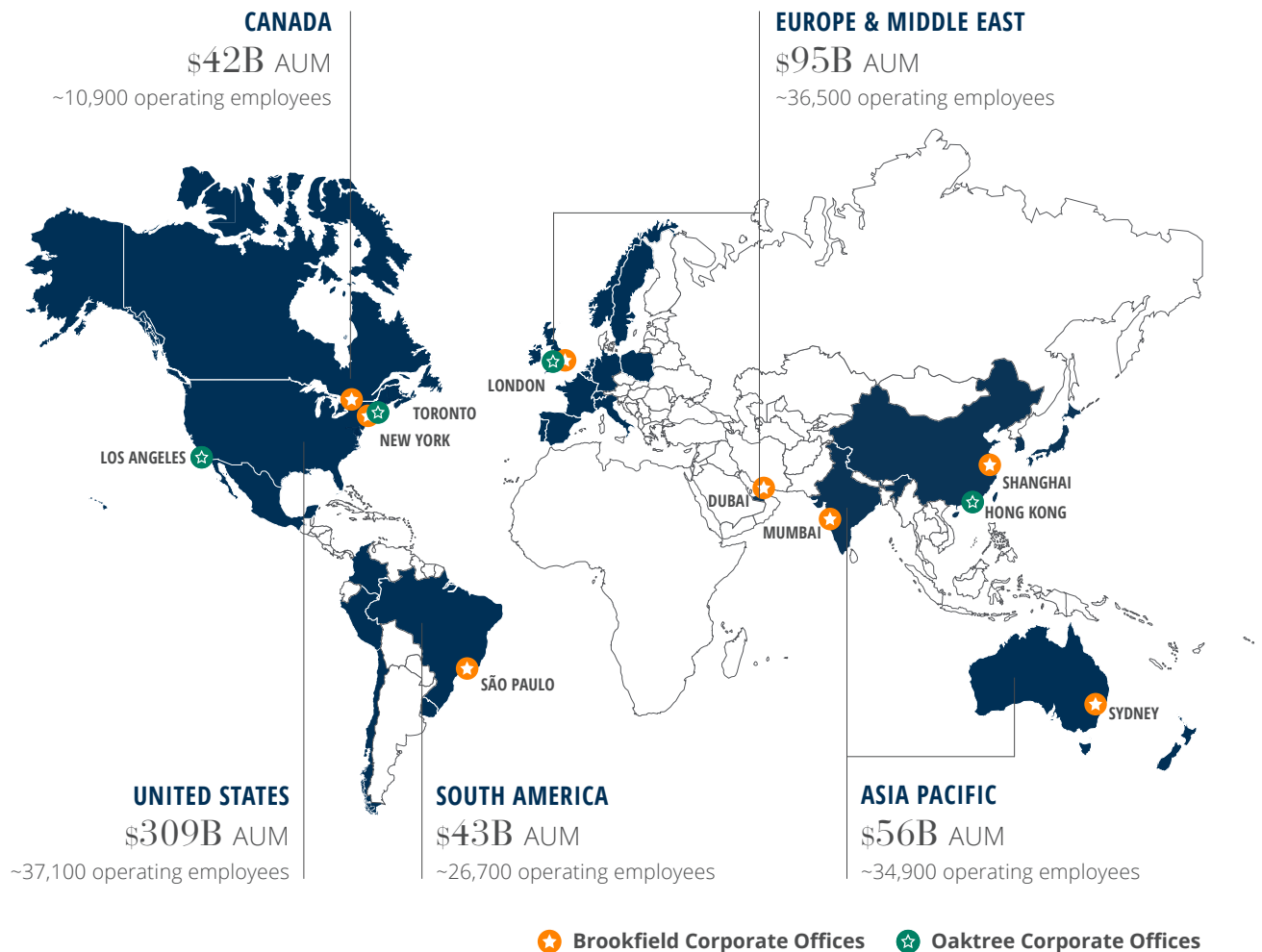


Note: Excludes Residential Development and Corporate Activities which are distinct business segments for IFRS reporting purposes.

"Brookfield," the "company," "we," "us" or "our" refers to Brookfield Asset Management Inc. and its consolidated subsidiaries. The "Corporation" refers to our asset management business which is comprised of our asset management and corporate business segments. Our "invested capital" or "listed partnerships" includes our subsidiaries, Brookfield Property Partners L.P., Brookfield Renewable Partners L.P., Brookfield Infrastructure Partners L.P. and Brookfield Business Partners L.P., which are separate public issuers included within our Real Estate, Renewable Power, Infrastructure and Private Equity segments, respectively. We use "private funds" to refer to our real estate funds, infrastructure funds and private equity funds. Please refer to the Glossary of Terms beginning on page 115 which defines our key performance measures that we use to measure our business.

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OUR GLOBAL PRESENCE



QUICK FACTS

\$540B+

ASSETS UNDER
MANAGEMENT

\$290B

FEE BEARING
CAPITAL

~1,000

INVESTMENT
PROFESSIONALS

30+

COUNTRIES

~150,000

OPERATING
EMPLOYEES

EXCHANGES NYSE: BAM TSX: BAM.A